

Loblaws

Loblaws Co. and Sustainability

Melanie Agopian

Sr. Director, Sustainability & Planning
Control Brands



Loblaw Companies

- Largest retailer in Canada
- 195,000 Full-Time and Part-Time Employees
- 29 Banners
- 1,302 Associated-Owned Shoppers Drug Mart / Pharmaprix Stores
- 1,142 Corporate and Franchised Grocery Stores
- 6 Divisions



Shoppers
Drug Mart



Discount



Market



Emerging



Joe Fresh



PC Financial

Our Banners and Brands

Canada's
2 largest
 consumer brands

President's Choice 

no name®



One of Canada's
largest
 health brands



More than
 **17 million**
 Canadians visit our
 stores every week

PC Financial® customers
 have redeemed over a
billion dollars
 in PC® points
 in the past 16 years

President's Choice 

FINANCIAL



Joe Fresh® products are
 available in more than
300
 locations across Canada.

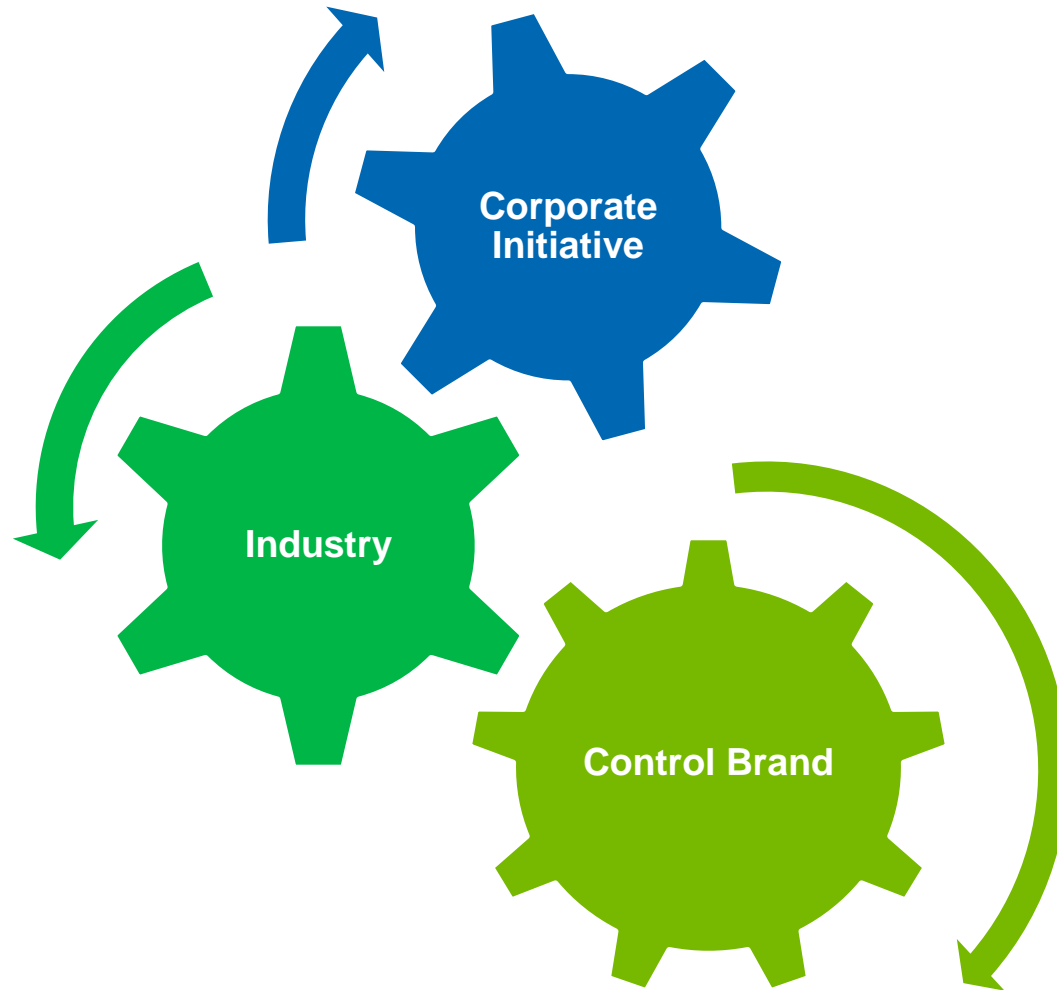


The Way We Do Business

CSR FOCUS

- Health and Wellness
- ***Sustainable Sourcing***
- Animal Welfare
- Waste and Packaging
- Energy Efficiency
- Giving Back to Communities
- Developing Our People and Culture

3 Key Levers



Food for The Future Vision & Principles

Help Canadians *Live Life Well* by leveraging control brand programs to achieve **positive step change** in the sustainability of our food supply chain and offer customers **product choices** that fit their lifestyle and values.

1

Sustainable
Ingredient
Sourcing

2

Packaging w/
Improved Env.
Footprint

3

Responsibility
& Lifestyle
Choices

4

Animal Welfare

5

Local Sourcing
& Traceability

Fact-Based Consultation



Dr. David Fraser



Dr. Ralph Martin



Dr. David Jenkins



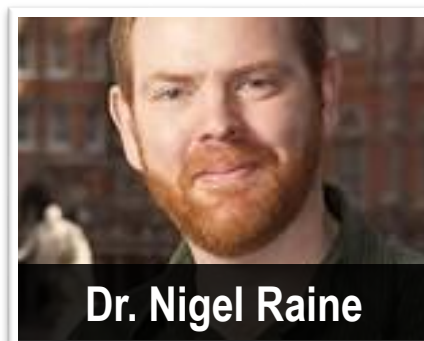
Dr. Rene Van Acker



Dr. Jeff Hutchings



**Dr. Rick Smith and
Dr. Bruce Laurie**



Dr. Nigel Raine



Colin Isaacs



Building Confidence and Trust



Sustainable Seafood

- We sell the widest range of MSC certified sustainable wild-caught and ASC certified responsibly farmed seafood products In Canada
- 93% of the sales of our seafood products in our core seafood categories were procured from fully certified sources, sources acceptable within conditions, or sources making meaningful progress toward sustainability
- ~320 fresh counters are MSC / ASC Chain of Custody Certified



Thank You

