



‘Training and Certifying Canada’s Environmental Professionals’

AAC CONFERENCE 2017 - TORONTO

May 2017



WHAT WE'LL COVER:

- 1. About ECO Canada**
- 2. Becoming EP® Certified**
- 3. Training Resources**
- 4. Wage Subsidy Program**



About ECO Canada

- **We are EXPERIENCED**

Founded in 1992, ECO Canada established itself as the leader for the development of human resources of the Canadian environmental sector.

- **We are INSIGHTFUL**

20 years of environmental labour market research used to develop programs that meet both the demand of employers and the supply of labour.

- **We are EFFECTIVE**

Our programs support environmental practitioners with professional development resources, certification and internships.

Our Programs

ABOUT ECO

EP® Certification

3,000 Members



Training & Accreditation

30+ Programs | 21 Institutions



Internships

\$30+ Million Distributed



Our Programs

ABOUT ECO

Job Board

Largest in Canada



Labour Market Research

Snapshots, Trends, Insight



National Occupation Standards

Authority on Competencies



The Environmental Sector in Canada

OUTPACING THE GROWTH OF THE TOTAL WORKFORCE



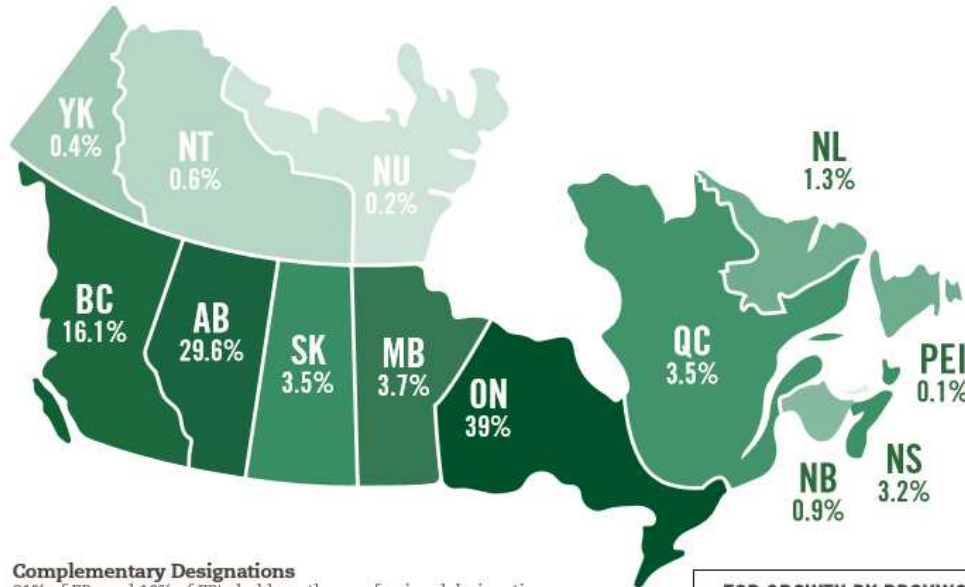
- **1.7 Million Employees**
 - 10% of total workforce
 - 90.4% work in private sector
 - 67% are aged 34 to 54
 - 41% have 8+ years of experience
- **Top 5 Specializations**
 1. Environmental Health and Safety
 2. Waste Management
 3. Communication & Awareness
 4. Water Quality
 5. Education and Training

Certified Membership Profile

BECOMING EP® CERTIFIED



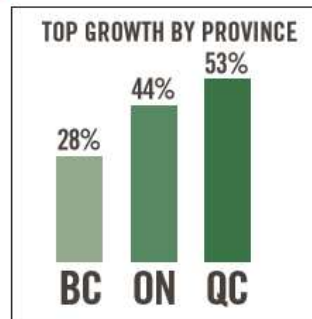
Environmental
Commitment.
Professional Credibility.



Complementary Designations

21% of EPs and 10% of EPt members hold another professional designation

TOP LOCATIONS OF NEW EPt MEMBERS



KEY TRENDS OUR MEMBERS FOLLOWED

1. Carbon Tax and GHG Emissions
2. Ontario's Low Carbon Economy Act
3. Sustainable Projects
4. Waste Reduction Initiatives
5. Environmental Start-Ups
6. National Occupational Standards (NOS) for environmental employment

34% OF EPs HAVE BEEN CERTIFIED FOR 5 YEARS OR MORE

77% OF EP AUDITORS HAVE BEEN CERTIFIED FOR 5 YEARS OR MORE

↑ 75%

INCREASE IN EYC INTERNS THAT
ACQUIRED EPt MEMBERSHIP



Qualifying Is Easy – Once You Apply

BECOMING EP® CERTIFIED



- Meet National Standard of **Education** (Minimum 2-Yr Diploma)
- Complete **Assessment** & Verify Education
- Board **Approvals** & Certificate

Skill Development At Your Own Pace

TRAINING RESOURCES

Live & On-Demand Webinars

- ISO 14001 Transition Series
- Sustainability Reporting: New Models
- Trends in Ecosystem Policy
- Muni Environmental Regulations
- Fundamentals of Waste Incineration

Online Courses & Degree Programs

- Navigating Environmental Law
- Technical Writing Fundamentals
- Professional Communications
- Master's In Environmental Practice
- Bachelor's In Environmental Practice



Build Technical Expertise – Customizable

TRAINING RESOURCES

Workshops

- Environmental Legislation
- Sustainability Reporting
- Environmental Impact Assessment

Corporate Training

- Delivered on-site
- Org-specific examples and cases
- Builds industry relevancy

EYC Internship Program

GROW YOUR ORGANIZATION WITH SUBSIDIZED FUNDING

- **Get your start with a reputable employer**
- **Up to \$15,000 for each intern salary**
- **Sponsored by the Government's Youth Employment Strategy**



Environment and
Climate Change Canada

Environnement et
Changement climatique Canada

eco  canada

Long-Term Success

GROWING GREEN JOBS ACROSS CANADA

- **90%** Success Rate
- Over **5,000 Students** Placed
- **\$30M+** Distributed To Date

Testimonial

“Without EYC I would most certainly not be working in the organization I am now. I’m thankful every day for the opportunity that EYC has provided me with to pursue my dream career working in wildlife / habitat conservation.”

Kelly Richardson, Forests Program Coordinator



Browse Environmental Specific Careers

SEARCH FOR NICHE JOBS | ACQUIRE TALENT

The screenshot shows the top navigation bar of the ECO Job Board website. The logo 'eco canada' is in the top left. The navigation menu includes 'Certification', 'Training', 'Jobs' (highlighted in green), 'Research', and 'Menu'. A search bar is located in the top right. Below the navigation bar, the main heading reads 'ECO Job Board' with the tagline 'Canada's premier environmental job board.' Below this is a search interface with two input fields: 'Job title or Keywords' and 'City Province', followed by a green 'Search Jobs' button.

- **Subscribe to receive alerts**
- **Canada-wide**
- **1000+ Jobs Posted**
- **Attract qualified candidates**

All Current Job Postings

71 jobs found « 1 2 »



Environmental Technologist
Nunavut Impact Review Board
Cambridge Bay, NU
Posted on: Jan 9, 2017

The Environmental Technologist assists in the development and maintenance of Nunavut Impact Review Board (NIRB) websites, databases and systems through a combination of self-d...



Technical Advisor I
Nunavut Impact Review Board

The advertisement features a photograph of a woman in a white lab coat holding a small green plant in her gloved hands. Below the image, the text reads: 'Hire a full-time environmental role and get \$15K in wage'.



FREE RESOURCES

**SUBSCRIBE TO RECEIVE MONTHLY
UPDATES**

Every Month We Offer:

- Green Jobs
- Internship Opportunities
- Discounts on Training
- Industry News & Guides
- New Research
- Free Lunch n Learns
- Networking Events



THANK YOU!
QUESTIONS?

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